FOR IMMEDIATE RELEASE

Racing Lines Group Unveils Specialized Shipping Service Tailored for Motorsport Excellence



**Houston, Texas, March 21, 2025** – Racing Lines Group, a division of Rohde & Liesenfeld (USA) Inc., today launched a specialized shipping service crafted to meet the unique demands of the motorsport industry. Racing Lines Group demonstrates its commitment to compliance and operational excellence, ensuring every shipment meets the highest industry standards.

This service tackles one of the biggest headaches in motorsport: getting race cars and critical gear to the track safely and on schedule. By combining Rohde & Liesenfeld's global logistics network with Racing Lines Group's specialized expertise, the company offers teams a seamless solution to the logistical challenges of a demanding racing season. Whether it's Formula cars or pit gear, every item is handled with precision, arriving in peak condition at any race location worldwide.

A defining feature of Racing Lines Group is its management team, which includes accomplished racing car drivers who play an integral role in shaping the company's operations. Their firsthand experience in the motorsport world ensures that Racing Lines Group understands not only the technical aspects of shipping high-performance vehicles but also the urgency and pressures faced by racing teams. This driver-led expertise sets the company apart, delivering tailored solutions that resonate with the sport's unique demands.

"We're not just a shipping company; we're part of the motorsport family," said Jan-Ludwig Beringer, CEO of Racing Lines Group. "We've built a team that knows what it takes to compete at the highest level. Our drivers in management ensure we deliver a service that teams can trust, so they can focus on the race ahead." Racing Lines Group employs advanced packing techniques, custom transport solutions, and a network of reliable carriers to provide unmatched dependability. The company's logistics experts, guided by its driver-inclusive management team, work closely with clients to develop shipping plans that match the fast-paced nature of motorsport schedules.

"We're here to take the stress out of logistics," Beringer added. "By combining our racing roots with world-class shipping capabilities, we're giving teams the confidence to perform at their best, wherever the next race takes them."

As motorsport continues to expand globally, the need for expert shipping solutions grows. Racing Lines Group is poised to meet this demand with a service built on compliance, expertise, and a passion for the sport.

Motorsport teams looking for a shipping partner they can count on are encouraged to see what Racing Lines Group brings to the table. Visit <u>www.racinglinesgroup.com</u> for more information.

## **About Racing Lines Group**

Racing Lines Group, a division of Rohde & Liesenfeld (USA) Inc., is a premier provider of motorsport support, and logistics management. With over 20 years of experience collaborating with leading racing teams and brands, the company delivers exceptional results. Racing Lines Group operations are handled by Rohde & Liesenfeld (USA) Inc. and their airfreight division, Login Logistics, which are fully licensed under IATA, FMC, and FMCSA and uphold the highest standards of excellence and compliance. The inclusion of racing car drivers as an integral part of its management team ensures a profound understanding of the logistical needs of the motorsport industry, now brought to life through its specialized shipping services.

## **Media Contact:**

Jan-Ludwig Beringer CEO, Racing Lines Group



A division of Rohde & Liesenfeld (USA) Inc.

21 Waterway Avenue, Suite 300 The Woodlands, Texas 77380 United States of America Phone: +1-281-362-2823

Email: jan-ludwig.beringer@roliprojects.com

Website: www.racinglinesgroup.com